● OPEN TO FULL-TIME ROLES AND FREELANCE PROJECTS

Juan Martínez García

Project Management · AI Integration · Consulting

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// PROFILE

Digital project manager with 15+ years working between clients, technical teams and cultural organizations. I turn business needs into clear specifications, streamline processes and lead the building of AI-powered tools, from idea to production. Currently an AI Trainer at Micro1 and director of IONA, my tech-creative studio.

// EXPERTISE

Project management: planning, tracking and coordination of remote teams

Technical analysis: requirements, feasibility and client–developer bridging

Communication: international client meetings, workshops and presentations

AI integration: agent workflows, quality criteria and documentation

Processes & knowledge: systems that preserve context, decisions and continuity

// EXPERIENCE

2026 – now

AI Trainer
Micro1 · remote

- Produce and review multimodal training content for AI models, following quality, accuracy and privacy guidelines.
- Work across several projects in parallel, acting on peer-review feedback.

2024 – 2025

Technical Analyst
Avature · remote

- Technical contact for international clients: translated business requirements into feasible technical specifications.
- Assessed the feasibility of complex portals with development and consulting teams; led client meetings and presentations.

2009 – now

Digital Project Consultant & Manager
Self-employed · now as IONA, tech-creative studio

- Manage web, audiovisual and creative projects for clients across sectors.
- Implement management systems and custom tools; advise professionals and cultural organizations.

2021 – 2026

Head of Urban Interventions
International Festival of New Trends in Dance · Mendoza

- Coordinated open calls, selection, technical production and multidisciplinary teams across several editions.

2018

Digital Skills Instructor
FODA, Frontera Oeste Digital Academy

- Delivered digital tool workshops to 40+ entrepreneurs, focused on improving their workflows.

2014 – 2017

IT Administrator
Hospital Italiano de Buenos Aires

- Managed infrastructure and digital tools for a research and teaching department of about 50 people.
- Digitized processes and managed the area's graphic and technical assets.

// AI PROJECTS

● IN PRODUCTION

APC — Cultural Project Analyzer

apc.iona.ar

Reviews a cultural project against the chosen open call and returns strengths, gaps and inconsistencies. Research, criteria, flow design and development lead.

● DAILY USE

KOS — knowledge & operations system

Git and Markdown knowledge base with rules, decisions and automated validation. Different AI agents work on the same source of truth without losing context.

● LIVE

FreeLicense Image Finder

github.com/juanaustral

Searches public-domain and CC0 images across several sources, with clear attribution and download.

● LIVE

Ultimate Clock

iona.ar/ultimateclock

Game clock and scoreboard for ultimate frisbee, built to be used on the field from a phone.

// EDUCATION & LANGUAGES

→ Spanish native · English advanced (Cambridge FCE and PET)

→ Web and graphic design training (2007 — 2008)

→ Founder and curator of Cuerpx & Tecnología (2019 — 2022): 90+ art & technology projects reviewed